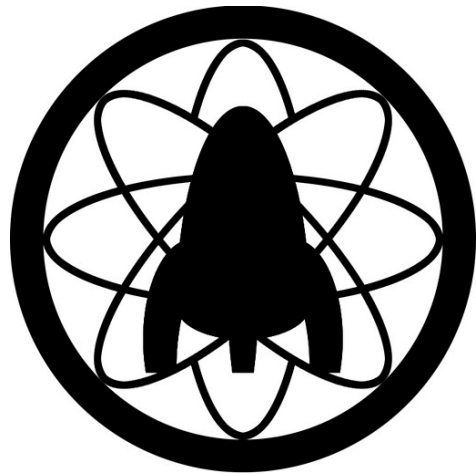


Sponsorship Proposal

SCIENCE HACK DAY

Dublin 2012

**THE HUB DCU
March 3rd & 4th**



www.sciencehackdaydublin.com





About Science Hack Day

Science Hack Day is an all-day-all-night event that brings scientists, engineers, computer scientists and designers together to find solutions (hacks) to real-life problems and questions during a brief but intense period of collaboration (36 hours).

Science Hack Day's have become an international trend successfully bringing science and technology together by providing a platform for different types of creative and inquisitive minds to collaborate in the same physical space on focused tasks.

Dublin will be the 6th city in the world to run a Science Hack Day after London, San Francisco, Mexico City, Cincinnati and Cape Town with another 24 planned to run throughout 2012. The Dublin SHD will coincide with Dublin as the European City of Science in 2012.

What is a Hack?

A hack is a quick solution to a problem – maybe not the most elegant solution, but often the cleverest.

EVENT SCHEDULE:

DAY 1 (SATURDAY MARCH 3rd)

9:00-10:00am: Check-in, Breakfast

10:00am: Welcome & Intro

10:45am: Hacking begins!

10:45am: Lightning Talks

10:45am: 1st Round

11:05am: 2nd Round

11:25am: 3rd Round

12pm: Sponsor 5-minute-talk

12:10pm: Lunch

7pm: sponsor 5-minute-talk

7:10pm: Dinner

Late night: Spend the night in the venue (optional)

DAY 2 (SUNDAY MARCH 4th)

9:00am: Breakfast

12:00pm: Sponsor 5-minute-talk

12:10pm: Lunch!

13:37: Hacking stops

13:37-2:30pm: Upload/prepare demos

2:45pm: Hack demos begin!

~5pm: Winning teams award ceremony

6pm: Event Finished and clean up.

CATEGORY / AWARDS:

- The ***sponsor*** Data Award
(Most unique, unexpected & interesting use of data)
- The ***sponsor*** Hardware Award
(Most interesting / unique hardware-based hack)
- The ***sponsor*** Design Award
(Best overall use of design)
- The ***sponsor*** Government Award
(Most interesting use of scientific data/media provided by a government agency)
- The People's Choice Award ***sponsored by***
(Most popular vote by all attendees)
- The Best in the Show Award ***sponsored by***
(Most popular vote by all judges)

ATTENDANCE FIGURES

Science hack day Dublin expects to draw an attendance of 100-200 people; with attendance limited at 200 people (pre-event registration will be required).

10 -20 Event marshals (numbers will reflect attendance figures) will be present at all times during the event to deal with any queries that may arise.

SPONSORSHIP OPPORTUNITIES:

**PRIZES /
AWARDS /
CATEGORIES/
FOOD / DRINK /
EQUIPMENT /
TIME / TALENT /**



GOLD SPONSOR (€700)

- Gold sponsor link on Science Hack Day website
- Banner (provided by sponsor) in main room
- Prize named after sponsor (e.g. "Sponsor Name" Best Use of Data Prize)
- 5 min. speaking opportunity
- Marketing materials (provided by sponsor) in the main room.
- On-stage recognition from organisers

SILVER SPONSOR (€500)

- Silver sponsor link on Science Hack Day website
- Meal named after sponsor (e.g. the "Sponsor Name" dinner)
- 5 min. speaking opportunity during sponsored meal
- Marketing materials (provided by sponsor) in the main room.
- On-stage recognition from organizers

BRONZE SPONSOR (€250)

- Bronze sponsor link on Science Hack Day website
- Marketing materials (provided by sponsor) in the main room.
- On-stage recognition from organizers

WHO MAKES IT HAPPEN?

The DUBLIN Science Hack Day TEAM is made up of 20+ core individuals – who work professionally as SCIENTISTS, ENGINEERS COMMUNICATORS, PROGRAMMERS, ARTISTS, DESIGNERS, EVENT MANAGERS & EDUCATORS all who share a common goal of bringing SCIENCE AND TECHNOLOGY TOGETHER and SOLVING PROBLEMS through COLLABORATION to make the world a BETTER PLACE TO LIVE!

HELP KEEP SCIENCE HACK DAY FREE!

FOR MORE INFORMATION:

sponsorship@sciencehackdaydublin.com

OUR SUPPORTERS:

